

CEO CENTERFOLD

VONDA SIMON

SeaCliff Beauty Packaging & Laboratories

seacliffbeauty.com

SeaCliff Beauty Packaging & Laboratories formulates, manufactures and packages cosmetics, skincare, hair-care and personal-care products for luxury markets. “We develop products from concept to market, and provide our customers with stock or custom formulation development, and a complete line of packaging – all under one roof,” says Seacliff President Vonda Simon.

Age: 47

“Sex and the City” or “Friends”: Don’t watch TV, but have seen one episode of “Sex and the City” and loved it – SO me – the clothes and shoes, OMG

Favorite beauty product of all time:
Mascara

Favorite song on your iPod:
Colbie Caillat’s “Bubbly”

What’s in your beauty bag right now:
Tons of lipstick and lip gloss, since we produce them in our facility

Secret vice: Shopping

Place you’d be if you could go anywhere in the world: Australia

Very first job: Worked in a pharmacy

Favorite color: Purple

Fondest memory: Birth of my two children

Where you see yourself in five years:
Continuing to build my company; spending more time with my children, teaching them how to be beautiful and giving to people; and motivating others to realize all their dreams of becoming anything they want to be by believing in themselves. Anything is possible.

To see a video of the CEO Centerfold photo shoot, go to ocmetrobusiness.com.

